

## Newsflash...

- ▶ Fuel prices continue to rise
- ▶ Airlines reduce lift to Mexico due to Swine Flu
- ▶ Airfreight volumes down 22.6% in 12/09 vs. 12/08

## SDS Celebrates 35th Anniversary

October of this year marks the 35th anniversary of SDS Global Logistics, as an incorporated entity and one that has been in existence for over 65 years. We have worked hard to make SDS the success story that it is today, and we are very proud to have reached this milestone. As the years have accumulated, our reputation for reliability and integrity has grown. There's nothing that inspires customer confidence more than dealing with an established firm they know they can count on.



SDS traces its roots to 1943, when it was founded by brothers John J. and Anthony J. Racioppo as a local trucking company. Operating as a sole proprietorship for over 30 years, **Security Delivery Service** was finally incorporated in October of 1974. John's son Tony became President and Anthony's son John became Secretary/Treasurer of the new entity. At that time there were only two customers and one employee.

Since those humble beginnings, SDS has grown in many ways. While the delivery service industry has experienced many changes throughout the years, we are proud to be on the leading edge of technology and customer service practices.

On January 1, 2006 the company changed its name to **SDS Global Logistics, Inc.** to better identify the full service nature that the business had transformed into.

In recent years, the most dramatic growth within the business has been on the international side. SDS now handles shipments to over 25 international destinations nightly. Current expanded product offerings include specialty logistics

*Cont. on pg. 2*

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### SDS Info

**Corporate Headquarters**  
52-09 31st Place  
Long Island City, NY 11101  
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Fax: (718) 472-3441

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263 Frelinghuysen Avenue  
Newark, NJ 07114  
Phone: (973) 621-6010  
Fax: (973) 621-7310

### SDS Services

- Rush Messenger & Trucking
- Tri-State Same Day Delivery
- Same Day Domestic Air
- Worldwide Courier
- Worldwide Air Freight
- Worldwide Mail & Fulfillment
- Mail Distribution to/from the Post Office
- Interstate Trucking
- Warehouse Logistics & Distribution
- Document Destruction
- Trade Show Management

#### ALERT!

*In the event of telephone service interruption at SDS Corporate HQ, please call our Newark Facility.*

## SDS President Inducted Into the Courier Hall of Fame

The Messenger Courier Association of the Americas (MCAA) inducted three recipients into the Courier Hall of Fame at their annual conference in Las Vegas on May 15, 2009. SDS President and CEO, Tony Racioppo was among this elite group. The Courier Hall of Fame was established in 2006 to honor the men and women who founded and shaped both MCAA and the industry as a whole.

The recipients were inducted by Hall Founder and 2008 recipient Gil Carpel who made the following remarks: "Along with the Distinguished Service Award, election to our industry Hall of Fame is the highest honor that our association can bestow. Each year, nominations are received from you, our members, and then the MCAA Board of Directors chooses the annual inductees. The Hall of Fame recognizes those individuals who have made a contribution to our industry as a whole and who have left a legacy to the benefit of us all, both MCAA members and non members. Induction into the MCAA Hall of Fame is recognition by a jury of your peers of your accomplishments and what you have given back to the courier community. If it is true that your family is not only your relatives but your friends and associates and the people you care for, then we here are a family that I am grateful to be part of. I am also lucky to know this year's inductees and members of our MCAA family personally and it is an honor to induct them in front of their peers."

Tony is a former MCAA President and past Distinguished Service Award recipient who gained industry prominence when he lead an initiative to work with various industry groups to join as a singular voice to gain more credibility with governmental and business organizations. In addition, it was Tony's job to keep the Association relevant and make sure it was continuing to provide value to help members not only survive, but to prevail in a business environment where the only constant is change.

### SDS Anniversary *Cont. from pg. 1*

in biomedical and entertainment industries, as well as significant growth in Asia. However even after all of these years in the industry, the company's drive and focus remain strong. "We never rest on our laurels," points out Tony Racioppo, SDS President & CEO, "we are constantly working to improve our processes through technology and we will always offer world class customer service at a value to our customers."

We want to thank our family, our clients, our agents and all our employees for helping us reach this important milestone. Be assured that we will do our best to earn your continued trust and confidence.

## Happily Married!

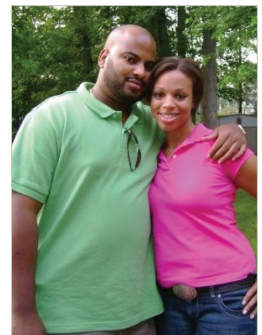
SDS Controller Bill Guido, along with family and friends celebrated the wedding of his son and new daughter-in-law. Noelle Ashton and Angelo Guido were married on May 16. Noelle is a teacher of special education at Pershing Intermediate School in Brooklyn and Angelo is a teacher at PS 201, also in Brooklyn. The happy couple will reside in Brooklyn and both are seeking advanced degrees in education.



*Congratulations from all of us at SDS!*

## Newly Engaged

Marlon Johnson, SDS Global's Manager, Mail and Fulfillment Operations, recently announced his engagement to April Catchings. Ms. Catchings is a native of the Garden State and is finalizing her Ph.D. in Education from Stonybrook College. The wedding is planned for sometime in 2010.



*Best of Luck April and Marlon!*

## Fate of Parts Makers Interconnected with Automakers' Supply Chain

Obviously, automotive parts suppliers are heavily exposed to the difficulties of the Detroit Three, but most of them also sell parts to the Asian and European manufacturers in America. Given the extreme interdependency of the supply chain and the degree of specialization within it, the failure of even one or two small firms can lead to stoppages on vehicle-assembly lines.

The collapse in new-vehicle demand has traumatized parts-makers. They have seen their cash flow fall by half or more during the first quarter, as carmakers have scrambled to cut production, in many cases shutting factories entirely for weeks and/or months. Surveys suggest that a third of the supply base is already in financial distress, and another third expects to fall into that state before the end of the quarter. With inventories finally thinning, the carmakers are now starting to ramp up production, albeit at a much reduced rate. But parts makers, which typically get paid only after 55 days, must somehow find the cash to supply their customers when no one will lend to them.<sup>1</sup>

<sup>1</sup> The Economist, February 25, 2009.

## Going Green

*SDS is doing its part to help with the planet's growing concern over natural resources and global warming. The company is working with organizations such as the EPA and its SmartWay Transportation*



*Partnership. "With energy being so expensive, businesses are all the more recognizing the need to invest in the long term in more sustainable practices and strategies" said Buddy Polvick, Chief Shipper Coordinator for the SmartWay Transport Partnership.<sup>2</sup>*

*Most recently, SDS began offering paper-free invoices. Contact your SDS rep to find out how you can receive paper-free invoices too!*

<sup>2</sup> Intermodal Insights, September 2008.

## Client Appreciation



Billy,

I thought since we are coming up to the sixty day service mark I would provide an assessment of the service SDS has provided to date.

First, the transition from our previous courier provider to SDS, for our evening pouch service to the NY Office and our daily in town delivery service, has been seamless. From day one we hit the ground running without any issues, and this has remained consistent through the first sixty days.

We have also had the opportunity to utilize your freight and next flight out services during this time period and have been very satisfied with the results. Not only have the deliveries been accurate and on time, but each time your price has been the best price submitted.

I would like to thank you for coming through and delivering as promised.

Best regards,

Charlie Mckenna  
Office Services Manager  
Skadden, Arps, Slate, Meagher & Flom LLP

## UPCOMING EVENTS

### Greater New York PCC

**Next Regular Meeting**  
**June 17 – 9:00 am**

James A. Farley Bldg.  
380 W. 33rd Street, #4500  
New York, NY

**National PCC Day**  
**September 16 – 7:30 am**  
Chelsea Piers, New York, NY

**Contact:**

[wai.y.chow@usps.gov](mailto:wai.y.chow@usps.gov)

### Periodicals Focus Group

**Meeting**  
**July 9 – 9:30 am**

James A. Farley Bldg.  
380 W. 33rd Street, #4500  
New York, NY

**Contact:**

email: [mark.a.kielbasa@usps.gov](mailto:mark.a.kielbasa@usps.gov)  
tel: 860-285-7104

## Health Benefits of Red Wine

Researchers have found that men who drink an average of four to seven glasses of red wine per week are only 52% as likely to be diagnosed with prostate cancer as those who do not drink red wine, reports the June 2007 issue of Harvard Men's Health Watch. In addition, red wine appears particularly protective against advanced or aggressive cancers. Experts believe that the wine's antioxidant properties may be the reason.



### New Business and Sales Contacts

Tel: (718) 784-5586 . Fax: (646) 728-0291

	Ext.	Email
Len Froio, VP Sales	266	lfroio@sdsgl.com
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Maribel Egipciano, Account Manager	268	megipciano@sdsgl.com
Nick Racioppo, Account Manager	362	nickr@sdsgl.com

### 2009/2010 Postal Holidays

There will not be any mail pickups on the following holidays. Should you require **special** pickup on any of these days, please call Ray Mendoza at (718) 784-5586 x 3 and if possible, he will make the necessary arrangements.

Holiday	Day	Date
Independence Day	Friday	July 3, 2009
Labor Day	Monday	September 7, 2009
Columbus Day*	Monday	October 12, 2009
Veteran's Day (Observed)*	Wednesday	November 11, 2009
Thanksgiving Day	Thursday	November 26, 2009
Christmas Day	Friday	December 25, 2009
New Year's Day	Friday	January 1, 2010
Martin Luther King's Day	Monday	January 18, 2010
President's Day	Monday	February 20, 2010
Memorial Day	Monday	May 31, 2010

\* SDS is open on these holidays.

### SDS Milestones

#### Happy Anniversary To:

Michael	Mayers	26	Years
Michael	Kiznick	11	Years
Nicholas	Racioppo	8	Years
Rajendra	Brijmohan	8	Years
Steven	Clement	8	Years
James	Mitchell	6	Years
Manuel	Serrano	5	Years
Michael	Shaw	4	Years
Tyrone	Scott	4	Years
Robert	Santos	3	Years
Roberto	Lopez	3	Years
Wayne	Campbell	3	Years
Michael	Johnson	3	Years
Sydney	David	2	Years
Michael	Corcoran	2	Years
James	D'Angelo	2	Years
Scott	Baiith	1	Year
Timothy	Green	1	Year

#### Happy Birthday To:

Esteban	Hernandez	6/2
Ricardo	Brandford	6/7
Anthony	Gaeta	6/7
Roberto	Lopez	6/9
Senia	Perez	6/25
Billy	Roach	6/29
Leonard	Froio	6/30
Anibal	Garcia	6/30
Nicholas	Racioppo	7/22
Roberto	Morales	8/1
Matthew	Wizeman	8/6
Albert	Amador	8/8
Woon Keung	Auyeung	8/12
Kareem	Broadus	8/23
Angelo	Hamlet	8/31